

HPMS E-Mail

Date: July 7, 2015

Subject: Contract Year 2016 Medicare Marketing Guidelines Updated

An updated version of the contract year (CY) 2016 Medicare Marketing Guidelines (MMG) has been posted at <http://www.cms.gov/Medicare/Health-Plans/ManagedCareMarketing/FinalPartCMarketingGuidelines.html>. The file name remains “CY 2016 Medicare Marketing Guidelines.”

We made the following updates:

- Added the text for section 120.4.3 - *Compensation Recovery Requirements (Charge-backs)*, which was inadvertently left out of the previous version.
- Added sections 90.5 - *Time Frames for Marketing Review* and 160.1 - *When Prior Authorization from the Beneficiary Is Not Required* to the Table of Contents.

Please download the updated version of the CY 2016 MMG.