



**DATE:** August 31, 2015

**TO:** All Medicare Advantage Organizations, Medicare Advantage-Prescription Drug Organizations, Section 1876 Cost Contracts, and Prescription Drug Plan Sponsors

**SUBJECT:** **2015 Medicare Advantage & Prescription Drug Plan Fall Conference & Webcast – *In-person Registration Extended Closing Today***

The Centers for Medicare & Medicaid Services (CMS) is pleased to announce that registration is open for the **2015 Medicare Advantage & Prescription Drug Plan Fall Conference & Webcast**. Join us for an all-day event on **Thursday, September 10, 2015 from 9:30 AM – 4:30 EDT** as CMS provides important and new information for Sponsoring Organizations. We want to inform you that this conference will be evaluated for continuing education credits.

CMS is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. In addition to being accredited by ACCME, CMS is also accredited as an Authorized Provider by the International Association for Continuing Education and Training. To learn more about CMS' Accreditation, please click here [CMS Accreditation Statements](#).

Below you'll find a list of the session topics:

- Beneficiary and Pharmacy Outreach: Lessons Learned in Part D
- Update on CMMI Demo
- Alternative Payment Models Panel/Discussion
- Part C Appeals – Insights from MAXIMUS Federal Services
- Marketing Policy Updates
  - Medicare Marketing Guidelines Updates
  - Provider Directory Panel/Discussion
- Getting Ready for 2016
  - Prescriber Enrollment
  - Good Cause Processes
  - 2016 Program Audits
- Examining the Potential Effects of Socioeconomic Factors on Star Ratings
- Open Q & A Session

While this is a primarily a webcast, **there are limited number of seats to attend in person. We are accepting on a first come first served basis** representatives from Sponsor organizations and CMS' Central Office staff to attend this event in Baltimore, Maryland. **Any travel and lodging expenses will be the responsibility of the attendee. Participants planning to attend in person are encouraged to register *by 6pm EDT August 31, 2015 (Today)***. *CMS does not charge a conference fee.*

## Register Now

- **IN-PERSON Registration**

Register to **attend IN-PERSON** in Baltimore, Maryland  
(Parent Organizations Representatives & CMS Central Office Staff Only)

**[2015 Medicare Advantage & Prescription Drug Plan Fall Conference \(In-person\)](#)**

**Important Message:** This is primarily a webcast. Should on-site registration reach its capacity, please note that this event will also be administered virtually via a simultaneous webcast. **Every attendee must register separately for this event. Your confirmation is unique to your registration; please do not forward your confirmation to another individual. Please use the email address that is affiliated within your organization when you register rather than your personal email address.**

- **VIRTUAL WEBCAST Registration**

Register to **attend via VIRTUAL WEBCAST**

**[2015 Medicare Advantage & Prescription Drug Plan Fall Conference \(Webcast\)](#)**

**Important Message:** Participants who register in advance will receive a confirmation email with other event details. Registration is limited, so please register early to guarantee your spot. **Every attendee must register separately for this event. Your confirmation is unique to your registration; please do not forward your confirmation to another individual. Please use the email address that is affiliated within your organization when you register rather than your personal email address.**

**ISSUES WITH REGISTRATION – This event does not require a password. However, if you previously registered and/or attended a CMS webinar training or webcast event using CMS' Adobe Connect, you may be prompted to enter a password associated with your email address.**

**Password Resets Issues Only**–If you have forgotten your CMS Adobe Connect password, please email [webinar@cms.hhs.gov](mailto:webinar@cms.hhs.gov) and [ceo@cms.hhs.gov](mailto:ceo@cms.hhs.gov) for assistance.

### **Changes/Cancellations**

If your organization's representative registered to attend this year's event in person and their plans to ATTEND should change, we would appreciate being informed of these changes as quickly as possible so that their seat may be given to another participant. Please email us at [ceo@cms.hhs.gov](mailto:ceo@cms.hhs.gov).

### **Additional Conference Information**

If you have additional questions regarding this conference, please contact CMS via email at [ceo@cms.hhs.gov](mailto:ceo@cms.hhs.gov).

To learn more about this event, past events, and future events, please visit our website [http://www.cms.gov/Outreach-and-Education/Training/CTEO/Compliance\\_Training\\_Education\\_and\\_Outreach.html](http://www.cms.gov/Outreach-and-Education/Training/CTEO/Compliance_Training_Education_and_Outreach.html)